



copyshop

Attract more customers.
Grow your knowledge.



About

Copyshop helps businesses like yours grow their online presence. We help you attract more customers and increase your knowledge of result-driven online marketing.

By offering our clients our unique bouquet of customer-attraction skills and secrets, we ensure our clients grow their brands online.

Our team members have over twenty years of experience in marketing communications.



Ideal Clients

We work with just about any brand, even brands without an iota of glamour.

Your customers are online seeking answers to challenging questions and yours is just the team to help them out, thereby building a relationship that could translate to sales!

Our key strength is working with lifestyle brands, ensuring that your message and your promise align together to engage your potential customers.



Services

- Content Marketing
- Content Writing & Editing
- Social Media Management & Online Marketing
- Online Reputation Management & Media Monitoring
- Website Design
- Product Photoshoot
- Individual and Corporate Training

[Click HERE to learn about each service.](#)



Click on links below to learn about how we helped clients like yours attract the right customers online:

Success Stories

- [How Talk2MeDoc Attracted 49,000 Fans in 3 Months](#)
- [How Falcon Aviation Training Achieved 10,000 Fans in 3 Months](#)
- [The Personalised Email Newsletter for a 4-Star Hotel that Achieved 55% Higher Opening Rate.](#)
- [Website content for agricultural firm](#)
- [Click HERE to read ALL Case Studies.](#)



Product Packages

- **Attraction Boost Kit**
(Social Media Management + Online Media Monitoring for medium size businesses)
- **Personal Brand Leadership Kit**
(Online media monitoring & social media management for leaders, CEOs & Team Leads)
- **Blog Superhero Kit**
(Blog Content Writing for medium-sized businesses)
- **Crazy Traffic & Conversion Kit**
(Content Marketing Strategy for result-driven businesses)
- **Customised Online Growth marketing campaign**
(Custom Online Advertising Campaigns for businesses)
- **Content Writing & Editing**

[Click HERE to view all or get a custom service.](#)



Content Writing & Editing

Website Content

Newsletter

Press Release

Sales Letter

Audio Transcription

Feature Article

Advertorial

Blog Post

EBook

Social Media

SEO articles

Product Description

Movie Synopsis

Speech

English-to-French

Translation

Business Plan

TV Show Script

Audio Show Script

Film Script

TV Commercial Script

Radio Commercial

Professional Bio

Brochure

Slogan/Tagline

Advertising Copy

Biography



Why Us?

1. Expert social media managers, writers and editors with background in marketing communications, digital media and PR.

2. Over two decades of experience collectively, with expertise across a variety of sectors and content types.

3. We work as an extension of your marketing communications team by understudying and imbibing your brand's voice.

Contact us

Amara Njoku (Business Development) :
amara@copyshopng.com.
+234 803 894 7492

Website: www.copyshopng.com
General Enquiries: hello@copyshopng.com
+234 (0) 705 089 4614

LinkedIn: <https://www.linkedin.com/company/copyshop-by-lexiton>
Address: No. 23 Agodogba Ave., Ikoyi, Lagos-Nigeria

